

METROPOLITAN INLINE CHECK CHART

LOCATION: Joondalup

DATE OF REVIEW: _____

ADDRESS: Joondalup Drive

REVIEWED BY: Spectrum Analysis Australia Pty Ltd

(CHECK EACH FEATURE WHICH BEST DESCRIBES THE LOCATION)

Population within 3km >30,000 20,000 – 30,000 < 20,000
 Per Competition within 3km (incl Self)

SCORE SUB TOTAL	1		
MULTIPLIER	x12	X6	x0
SUB SCORE	6		

% Advanced Qualifications within 2km High Medium Low

SCORE SUB TOTAL	1		
MULTIPLIER	X10	X5	x0
SUB SCORE	5		

% Born Overseas within 2km High Medium Low

SCORE SUB TOTAL	1		
MULTIPLIER	X8	X4	x0
SUB SCORE	8		

Visibility of Prime Sign (/10) >6 4 - 6 < 4

Vehicle Volume Flow (/5) >3 3 < 3

Overall Parking Convenience (/5) >4 3 - 4 < 3

Location within Strip (/3) 3 2 1

SCORE SUB TOTAL	3		1
MULTIPLIER	X6	X3	x0
SUB SCORE	9		0

Is the Store Located in the State of Western Australia? * Yes No

*Note: If the store is Located in the State of Western Australia Multiply by 1.36

GRAND TOTAL

38

(ADD ALL THE ABOVE SUB SCORES AND MULTIPLY BY STATE)

Rating:	< 25 Poor	31 – 37 Good	
	25 – 30 Average	> 37 Excellent	