

# Demographic Summary



## Cheltenham

3km radius

Category	Trade Area	Metro VIC	Category	Trade Area	Metro VIC
<b>Residential Population</b>	54,037	-	<b>Occupied Dwellings</b>	20,822	-
<b>Age:</b>			<b>Building Type:</b>		
Persons Aged 0-9	12.4%	12.5%	Separate House	66.9%	73.2%
Persons Aged 10-14	5.3%	6.0%	Semi-Detached	15.6%	11.3%
Persons Aged 15-19	5.8%	6.3%	Flat / Unit / Apartment	17.2%	15.1%
Persons Aged 20-24	5.6%	7.5%	Other	0.3%	0.4%
Persons Aged 25-34	11.4%	15.3%			
Persons Aged 35-44	15.9%	15.0%	<b>Occupancy:</b>		
Persons Aged 45-54	14.3%	13.4%	Owns Dwelling	39.5%	33.9%
Persons Aged 55-64	11.4%	10.8%	Buying Dwelling	36.2%	37.9%
Persons Aged 65+	17.9%	13.2%	Renting Dwelling	24.2%	28.2%
Average Age (est):	40.6	37.4			
<b>Marital Status:</b>			<b>Household Vehicles:</b>		
Married	51.6%	48.8%	Households with 0 Vehicles	7.9%	9.4%
Separated	2.4%	2.7%	Households with 1 Vehicle	38.9%	36.1%
Divorced	8.5%	7.5%	Households with 2 Vehicles	40.0%	38.0%
Widowed	6.6%	5.2%	H'holds with 3 plus Vehicles	13.2%	16.5%
Never Married	30.9%	35.8%			
<b>Household Type:</b>			<b>Change of Address:</b>		
Two Parent Family	33.3%	34.5%	Diff Address (1 Year Ago)	12.6%	14.6%
One Parent Family	10.1%	11.1%	Diff Address (5 Years Ago)	35.9%	39.4%
Couple without Children	25.8%	25.2%			
Other Family Type	0.9%	1.5%	<b>Birthplace:</b>		
Non-Family Household	29.8%	27.7%	Australia	72.3%	67.4%
			Asia	6.5%	12.5%
			Europe	5.6%	6.5%
			NZ/UK/North America	9.6%	7.0%
			Other	5.9%	6.6%
<b>Household Income:</b>			<b>Language Spoken at Home:</b>		
\$0 - \$399 p/w	12.0%	12.4%	English	81.2%	70.3%
\$400 - \$799 p/w	18.1%	17.9%	Arabic	0.5%	1.7%
\$800 - \$1,249 p/w	16.7%	17.4%	Chinese	2.5%	4.8%
\$1,250 - \$1,999 p/w	19.5%	21.4%	Greek	4.1%	2.9%
\$2,000 - \$2,999 p/w	19.6%	18.9%	Italian	1.5%	2.9%
\$3,000 - \$3,999 p/w	9.6%	8.0%	Vietnamese	0.1%	2.2%
\$4,000+ p/w	4.5%	4.1%	Other non-English	10.1%	15.3%
Avg H'hold Income (pa):	\$87,948	\$84,412			
<b>Profession:</b>			<b>Religious Affiliation:</b>		
Managers	15.5%	12.7%	Buddhism	1.7%	4.2%
Professionals	27.8%	24.4%	Christian	65.3%	61.0%
Clerical/Admin	16.3%	15.5%	Hinduism	1.2%	2.1%
Community/Services	8.9%	9.2%	Islam	1.3%	3.8%
Sales	10.8%	10.0%	Judaism	1.4%	1.2%
Technicians & Trades	12.0%	13.8%	All Other Religions	1.7%	2.1%
Drivers/Machine Operators	3.5%	6.0%	No Religion	27.4%	25.6%
Labourers	5.3%	8.2%			